



ADVERTISING AT THE BUDMA FAIR

11-14.02.2025

GROUNDS MAP



The background features a dark blue field with several bright cyan geometric shapes. A large cyan triangle is on the left, and two smaller cyan triangles are on the right. A horizontal dark purple band is positioned in the middle, containing the text.

OUTDOOR ADVERTISING

CONSTRUCTION ON PAV. 3 - LEFT OR RIGHT SIDE



CONSTRUCTION ON PAV. 3A



BANNER ON THE 5G CONNECTOR - PAV. 5 AND 5A (PARKING LOT SIDE) AND PAV. 6



CONSTRUCTION ON THE 5G CONNECTOR



CONSTRUCTION AT THE MAIN ENTRANCE TO THE IGLICA PAVILION



CONSTRUCTION ON THE CONNECTOR BETWEEN THE PCC PAVILION AND THE WESTERN HALL



MOVABLE BANNERS - CUBE SHAPED STRUCTURES MEASURING 4X4M





QUOTATION

Advertisement	Net price
Construction on pav. 3 - left side	15.000 PLN (3.461€*)
Construction on pav. 3 - right side	19.500 PLN (4.500€*)
Construction on pav. 3A	14.500 PLN (3.347€*)
Banner on the 5G connector - pav. 5 and 5A (parking lot side) and pav. 6	6.600 PLN (1.523€*)
Construction on the 5G connector	9.900 PLN (2.285€*)

*estimates based on currency exchange rate of 18.11.2024
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

Advertisement	Net price
Construction at the main entrance to the Iglica pavilion	6.000 PLN (1.386€*)
Construction on the Connector between the PCC pavilion and the Western Hall	5.000 PLN (1.155€*)
Movable banners - cube shaped structures measuring 4x4m	13.860 PLN (3.200€*)

*estimates based on currency exchange rate of 18.11.2024
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



**ADVERTISING INSIDE
THE PAVILIONS**

CONSTRUCTION ABOVE THE ENTRANCE TO PAV. 5 (NORTH ENTRANCE/WTC)



BANNER IN THE CONNECTOR (P5 CAR PARK) ABOVE THE ENTRANCE TO PAV. 6



CONSTRUCTION IN PAV. 5 ABOVE THE ENTRANCE TO THE 5G CONNECTOR



BANNER IN THE 5G CONNECTOR - ABOVE THE ENTRANCE TO PAV. 5A



BANNER IN PAV. 5 ABOVE THE ENTRANCE TO THE CONNECTOR TO PAV. 6



SUSPENDED BANNER IN THE HALL OF THE PAVILIONS BETWEEN PAV. 7 AND PAV. 8



FREESTANDING CONSTRUCTION - BALEX



REKLAMA RUCHOMA POZA STOISKIEM WYSTAWCY



STICKERS ON THE ENTRANCE DOORS TO THE EASTERN HALL AND PAVILLIONS



STICKERS ON THE FLOOR





QUOTATION

Advertisement	Net price
Construction above the entrance to pav. 5 (North Entrance/WTC)	11.000 PLN (2.537€*)
Banner in the connector (P5 car park) above the entrance to pavilion 6	5.000 PLN (1.155€*)
Construction in pav. 5 above the entrance to the 5G connector	5.000 PLN (1.155€*)
Construction in the 5G connector above the entrance to pav. 5	5.000 PLN (1.155€*)
Banner in the 5G connector - above the entrance to pav. 5A	4.000 PLN (923€*)

*estimates based on currency exchange rate of 18.11.2024
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

Advertisement	Net price
Banner in pav. 5 above the entrance to the connector to pav. 6	4.000 PLN (923€*)
Suspended Banner in the hall of the pavilions between pav. 7 and pav. 8	9.400 PLN (2.168€*)
Freestanding Construction - Balex	3.300 PLN (761€*)
Mobile advertising outside the exhibitor's stand	Individual quotation
Stickers on the entrance doors to the eastern hall and pavillions	1.200 PLN/1 sticker (277€*)
Stickers on the floor	1.200 PLN/1 sticker (277€*)
Logo on the fair map	1.500 PLN (346€*)

*estimates based on currency exchange rate of 18.11.2024
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



MULTIMEDIA ADVERTISING

DISPLAYING VIDEOS ON THE LED SCREEN BETWEEN PAW. 8 AND PAW. 8A



ADVERTISING ON MULTIMEDIA SCREENS WITHIN THE GREEN RIVER



LED SCREEN ABOVE ENTRANCE A TO THE PCC





QUOTATION

Advertisement	Net price
Displaying videos on the LED screen between paw. 8 and paw. 8a	1.900 PLN (438€*)
LED screen above entrance A to the pcc	1.490 PLN/1 day (344€*)
Advertising on multimedia screens within the Green River (4 screens)	2.000 PLN/1 day (461€*) 4.000 PLN/3 days (923€*)

*estimates based on currency exchange rate of 18.11.2024
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



Agnieszka Jakubik
Key Account Specialist
kom. +48 539 777 544
agnieszka.jakubik@grupamtp.pl

Maja Lewandowicz
Sales Specialist
kom. +48 880 759 988
maja.lewandowicz@grupamtp.pl

www.r360.pl
facebook.com/AgencjaR360
www.targoweuslugipromocyjne.pl