

International Construction and Architecture Fair

## 31.01.-3.02.2023 POZNAN, POLAND



Międzynarodowe Targi Poznańskie <sup>MTP Poznań Expo</sup>

## KNOWLEDGE

RELATIONSHIPS BUSINESS

AT THE SAME TIME:



**INVITES** 

GRUPA

www.budma.pl/en | www.windoortech.pl/en

## CONSTRUCTION AND ARCHITECTURE SECTOR AT ONE PLACE

#### THEMATIC SCOPE

- Exhibition of construction joinery
- Exhibition of roofs, roofing accessories and equipment
- Exhibition of prefabrication and finished build-in systems
- Exhibition of eco-trends and energy in construction
- Exhibition of urban architecture
- Exhibition of walls, ceilings and floors

- Exhibition of finishing systems
- Smart Home and Smart City exhibition
- IT exhibition
- Exhibition of construction structures (steel and wood)
- Exhibition of machinery, tools and auxiliary equipment
- Exhibition of scaffolding and formwork

MANAGEMENT STAFF

**IS THE LARGEST CUSTOMER** 

## PROFESSIONAL VISITORS 43% 36% 11% 10% Contractor Distributor Designer Investor

# GROUP AT THE FAIR 45 %

Professional

Employee

PLANNED EVENTS



- > current market challenges
- > forecasts and opportunities for the industry
- > technologies of the future in construction
- > renowned economy and economics experts





- > space transformation
- > environmental and social responsibility in design
- > interdisciplinary debates
- > thematic areas and exhibitions
- > competitions: Architecture Budma Award, Architectural Sketches



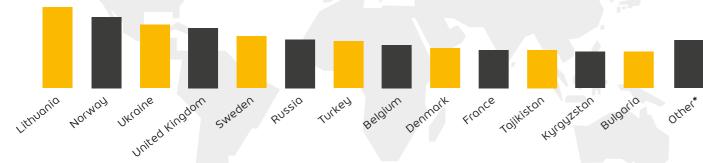
#### INTERNATIONAL CHARACTER



HOSTED BUYERS Programme - business meetings with representatives of the largest retail chains, purchasing groups, wholesalers and distributors of building materials from all over the world.

Management

Staff



\* Albania, Austria, Belarus, Cyprus, Greece, Georgia, Spain, Netherlands, India, Iran, Ireland, Israel, Canada, Moldova, Mongolia, Portugal, Romania, Switzerland, USA, Hungary, Italy Data: BUDMA 2022

#### WHAT THEY SAY ABOUT BUDMA

"During BUDMA Fair the stand of Blachotrapez Group was extremely popular - thousands of people visited us. These were four very intensive days, after which we returned with full satisfaction, richer through hundreds of conversations with clients, investors and experts."

Mirosław Stanisławczyk, Operational Marketing Director, Blachotrapez

"Poznañ construction fair - one of the most important events in the industry - is the time of market launches and gaining new business contacts, determining further dynamic development.

The 30th anniversary BUDMA fair was very successful for Drutex - thousands of visitors appreciated the offer we presented, asking us many questions. Moreover, we are very pleased that our stand, full of market launches, has been awarded the ACANTHUS AUREUS statuette."

Zbigniew Bartosiewicz, Commercial Director, DRUTEX S.A.





WOMEN IN CONSTRUCTION ZONE

"BUDMA was very fruitful for us - the fair was very fruitful for us. We held hundreds of valuable meetings, established many new contacts and experienced a lot of positive emotions."

Michał Hermanowski, acting Marketing Director, Budmat

"BUDMA turned out to be a great opportunity to establish completely new business contacts; at the stands we found a lot of innovative solutions that we had not met before. It was a very fruitful event for us, where we held many promising meetings, promising good cooperation. Thank you for the opportunity to participate in the construction industry fair in Poznaň!"



## WE REWARD AND PROMOTE INNOVATION

### **Gold Medal Competition**

The effective tool to strengthen the market position of the awarded product, consequently building a positive image of the distinguished company.

www.zlotymedal.com/en



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