

EXHIBITOR'S GUIDE

Trade fair date: **11-14.02.2025**

Application deadline: **10.09.2024**

Trade fair opening hours:

for exhibitors: **8:30 – 18:00**

for visitors: **9:00 – 17:00** (on Friday, Feb 14nd, 9:00 – 16:00)

Stand assembly and dismantling periods:

STAND ASSEMBLY	HALL 3	06 - 10.02.2025	STAND DISASSEMBLY	HALLS 3, 3A, 5 and 6 15 - 17.02.2025 HALLS 4, 8 and 8A 15 – 16.02.2025
	HALL 3A	07 - 10.02.2025		
	HALL 4	08 - 10.02.2025		
	HALL 5	06 - 10.02.2025		
	HALL 6	07 - 10.02.2025		
	HALL 8, 8A	08 - 10.02.2025		

Exhibition space (space only; no walling, stand fittings, electrics or carpet provided. The exhibitor is responsible for organising their stand at their own cost).

Kind of space	Net price till 10.09.2024	Net price after 11.09.2024 and before 10.12.2024	Net price after 10.12.2024
row location / 1-side open	470 PLN/ m ²	510 PLN/ m ²	555 PLN/ m ²
corner location / 2-side open	495 PLN/ m ²	545 PLN/ m ²	595 PLN/ m ²
semi-island location / 3-side open (min. 40 m ²)	530 PLN/ m ²	580 PLN/ m ²	630 PLN/ m ²
island location / 4-side open (min. 80 m ²)	550 PLN/ m ²	595 PLN/ m ²	645 PLN/ m ²
Outdoors, outside the hall, without a booth	250 PLN/ m ²	290 PLN/ m ²	310 PLN/ m ²

Exhibitor Application Fee

is obligatory and constitutes MTP's requirement for accepting the application to participate in the fair and a space order related thereto. The application fee depends on whether the application to the fair is made before or after the application deadline (**10.09.2024**).

EXHIBITOR APPLICATION FEE	STANDARD Package	PREMIUM Package
	Application before / after the application deadline 1 750 / 2 200 PLN net	Application before / after the application deadline 2 600 / 3 000 PLN net
exhibitor cards to enter fair premises (in compliance with the Specified Provisions)	✓	✓
invitations for fair guests	50 pcs.	200 pcs.
participation of two exhibitor's representatives in the "After Hours" meeting	✓	✓
wireless access to the Internet – WiFi access during the fair and stand assembly / disassembly work	✓	✓
Infocredit reports about 2 companies from our database	✓	✓
exhibitor's entry (business name, address and contact details) in the "Alphabetical Directory of Exhibitors" in the catalogue at www.budma.pl/en	✓	✓

exhibitor's entry (business name) in the "Exhibitor Directory as per Thematic Scope" in the catalogue at www.budma.pl/en	✓	✓
product entry in the catalogue on the website - product name (up to 120 characters) and description (up to 800 characters) and a maximum of 3 photos for each product	5 products	10 products
publishing the exhibitor's fair offer in the catalogue at www.budma.pl/en	up to 180 characters every next started line of text (180 characters) - chargeable	up to 600 characters every next started line of text (600 characters) - chargeable
publishing the exhibitor's logotype in the catalogue at www.budma.pl/en	chargeable only if ordered	✓
one permanent entry car card for a passenger vehicle to enter fair premises	chargeable only if ordered	✓
entry of an additional address (contact details) in the catalogue on the website	chargeable only if ordered	✓
placing the logo on the plan in the printed vademecum for visitors and / or on the exhibition plan	chargeable only if ordered	✓
publication of promotional materials (up to 800 characters) at the www.budma.pl/en	chargeable only if ordered	✓

Additional charges

ATTENTION! Ordering technical services (a.o. electrical and water supply, forklift services) is **ONLY** possible through the **EXHIBITOR ZONE** platform (www.strefawystawcy.pl/en).

*Orders for technical services (electrical connection, water and sewage connection, ordering a forklift and others) must be submitted **up to 14 days before the event**. After this date, the prices increase, according to the price list.

CHARGE FOR POWER SUPPLY NETWORK			WASTE COLLECTION CHARGE <i>the charge is obligatory for all participants</i>		WATER AND SEWAGE CONNECTION	
Kind of electrical installations	Net price for making the electrical connection* [PLN]	Charge for utilizing power supply network [in PLN]	Space made available to the exhibitors	Net charge [in PLN]	Kind of water connection	Net price* [in PLN]
0.1 – 3.0 kW (1x16A)	420	584	up to 150 m ²	46,00 for every m ² of space made available to the exhibitors	Water inlet and outlet	880
0.1 – 9.0 kW (3x16A)	655	1692				
9.1 – 14.0 kW (3 x 25A)	795	2438				
14.1 – 18.0 kW (3x25A)	990	3231				
18.1 – 36.0 kW (3x63A)	1030	6465	over 150 m ²	flat rate: 6 940,00	Water inlet	565
36.1 – 50.0 kW (3x80A)	1210	8890				
50.1 – 70.0 kW (3x125A)	1530	12925				
24h up to 2,3 kW (1x10A)	540	533	* Net prices do not include VAT. The value added tax will be included in the invoice if applicable. The prices for technical services are available at www.strefawystawcy.pl/en		Installation of water outlet	655
Rental of a 3 one-phase circuit switchboard	285	–				

Exhibitor can also order (optionally):

PERMANENT ENTRY CAR CARD which entitled to enter the fairgrounds by a passenger vehicle during the Budma fair period	BUY online on <i>Exhibitor Zone</i>
Extra EXHIBITOR CARD (over the provided amount)	BUY online on <i>Exhibitor Zone</i>
Additional invitation for Visitors (over the provided amount)	BUY online on <i>Exhibitor Zone</i>
Additional invitation for Exhibitors' Business Party (over the provided amount)	BUY online on <i>Exhibitor Zone</i>

■ Promotional Services / Auxiliary Staff

The promotional services that include various forms of promotion guarantee reaching large target professional audience. Guided by our experience in the advertising industry we develop, coordinate and implement multimedia advertising packages tailored to individual needs of each and every customer.

For detailed information please look at www.tup.mtp.pl/en or www.strefawystawcy.pl/en

Contact: e-mail: malgorzata.barczak@grupamtp.pl, mob. +48 691 029 764

■ Accommodation

Use our help with booking rooms - **contact:** Joanna Roś, email: hotele@wtcpoznan.pl, mob. +48 61 865 38 69

■ Poznan International Fair Gold Medal

The Gold Medal is an expert recommendation and in selected cases also consumer recommendation for the prize-winner products and services (<http://zlotymedal.mtp.pl/en/>). Application deadline: **6.12.2024**.

Contact: Agnieszka Polacka, email: agnieszka.polacka@wtcpoznan.pl, mob. +48 668 805 018

■ Acanthus Aureus

The ACANTHUS AUREUS statuette is a distinction awarded to exhibitors who best understand how a modern expo marketing builds the company's image and its business value (<https://www.mtp.pl/en/services/awards/acanthus-aureus/>). Application deadline: 1 week before the fair begins.

Contact: Anna Smolińska, mob. +48 61 869 21 09; e-mail: anna.smolinska@grupamtp.pl

■ Stand construction (for exhibitors who ordered space only)

Recommended stand constructor is IDEA Expo. IDEA Expo is an integral part of GRUPA MTP. For more information: www.ideaexpo.pl/en

Stand construction (walls, floor coverings, equipment, media) has to be ordered separately from Stand Construction Section - **IDEA Expo** or from other company.

Contact: Michał Czurak, email: michal.czurak@grupamtp.pl, mob. +48 603 590 629