

budma

International Construction and Architecture Fair

30.01-02.02.2024
POZNAŃ, POLAND



Międzynarodowe
Targi Poznańskie
MTP Poznań Expo

INVITES
mtp
GRUPA

**THE GREEN
FUTURE OF
CONSTRUCTION**

budma.pl/en

ABOUT BUDMA

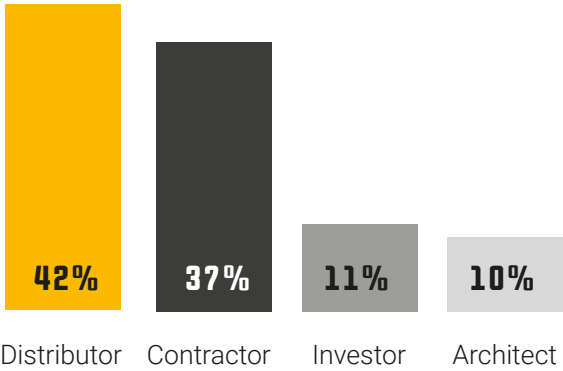
For more than 30 years, BUDMA has been one of the most important event in Central and Eastern Europe

for manufacturers and distributors of modern construction technologies and materials, trade representatives, architects, contractors and investors. During the 4 days, the latest product, technological and service offerings are presented. The event is full of market premieres, product innovations and substantive events addressing the most current issues of the construction industry, as well as lectures, competitions and championships.

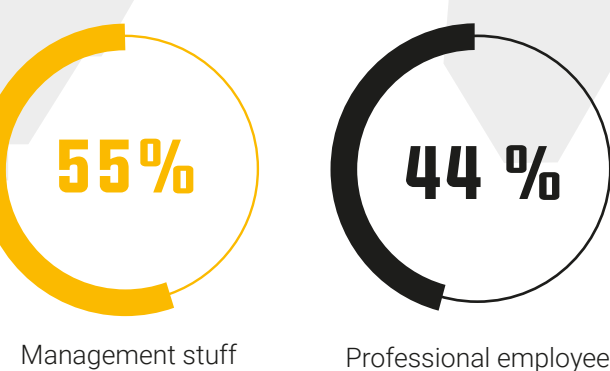
GLOBAL COVERAGE *

- 23,000 visitors from 39 countries from 5 continents
- 600 exhibitors from 26 countries
- 170,000 users online
- 100 media and institutional patrons

PROFESSIONAL VISITORS:



THE LARGEST CUSTOMER GROUPS:



* Data: Budma 2023

INTERNATIONAL CHARACTER OF BUDMA



The program allows to do business internationally with representatives of the largest chains trade groups, purchasing groups, wholesalers and distributors building materials. **A total of more than 3,300 participants from 59 countries around the world benefited from the programme.**



A platform that combines networking with AI technology. A dedicated B2B meeting zone with a group of buyers from abroad and key visitors from Poland. **More than 4,200 verified participants and 2,000 recommended contacts.**

KEY BUDMA EVENTS



The most important meeting of key representatives of the construction industry, including a series of debates, lectures with the participation of market leaders, scientists and practitioners.



An event addressing the issues of construction in the general plan of reconstruction of Ukraine's infrastructure after the end of hostilities - concepts for the reconstruction of Ukraine, participation of the Polish construction sector, international support



A two-day event dedicated to architects, designers and manufacturers looking for new trends and innovative solutions in the field of design. The program includes good architecture, distinguished guests, interdisciplinary debates, thematic zones and interesting exhibitions and competitions architectural.

BUDMA FOR PROFESSIONALS

- > Monteriada - demonstrations of proper windows, doors and gates assembly
- > Polish Championships of Young Roofers
- > Roofing Congress
- > Parquet flooring shows and workshops
- > Finishing Works Group
- > Golden Trowel Construction Tournament

THEMED ZONES



CONSTRUCTION JOINERY EXHIBITION



ROOFS EXHIBITION



PREFABRICATION EXHIBITION



WALLS, CEILING AND FLOORS EXHIBITION



CONSTRUCTION EQUIPMENT EXHIBITION



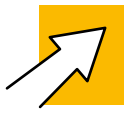
FINISHING SYSTEMS AND HOME DESIGN EXHIBITION



ECO-TRENDS ZONE



SMART SOLUTIONS



START-UP ARENA





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COMPREHENSIVENESS OF THE MTP GROUP'S SERVICES

space arrangement and stand construction

conference organization

advertising and promotion

gastronomy and catering

logistics

accommodation base

**APPLICATION DEADLINE
BEST TERMS OF PARTICIPATION
UNTIL SEPTEMBER 28, 2023**



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AT THE SAME TIME:

INTERMASZ

INFRATEC

KOMINKI

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G R U P A

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Członek Polskiej
Izby Przemysłu
Targowego