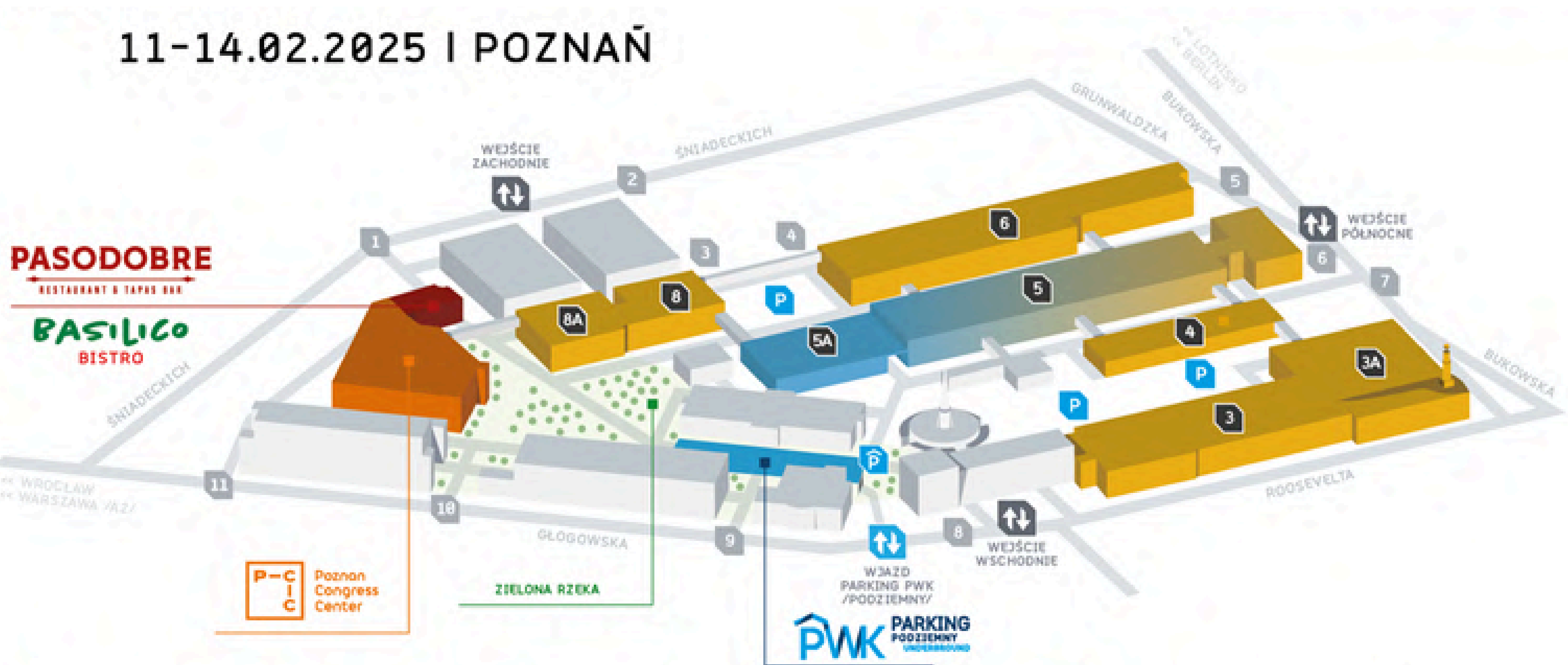




# ADVERTISING AT THE BUDMA FAIR

# FAIR MAP

11-14.02.2025 | POZNAŃ



# OUTDOOR ADVERTISING\*

\*The photos in the presentation are the property of MTP and come from previous editions of the event.

# CONSTRUCTION ON PAV. 3 - LEFT OR RIGHT SIDE



15.000 PLN net  
price (3.461€\*)

Dimensions:

Left side: 29,80 m x 5,20 m

19.500 PLN net  
price (4.500€\*)

Dimensions:

Right side: 41,80 m x 5,20 m

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



# CONSTRUCTION ON PAV. 3A

14.500 PLN net price  
(3.347€\*)

Dimensions:  
30 m x 4,60 m



\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



# BANNER ON THE 5G CONNECTOR - PAV. 6 SIDE



**6.600 PLN net price  
(1.523€\*)**

**Dimensions:  
18,95 m x 2,55 m**

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

# CONSTRUCTION ON THE 5G CONNECTOR ON IGLICA SIDE

9.900 PLN net price  
(2.285€\*)

Dimensions:  
17,50 m x 3,40 m



\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

# CONSTRUCTION AT THE MAIN ENTRANCE TO THE IGLICA PAVILION

6.000 PLN net price  
(1.386€\*)

Dimensions:  
9,15 m x 3,10 m



\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



# CONSTRUCTION ON THE CONNECTOR BETWEEN THE PCC PAVILION AND THE WESTERN HALL

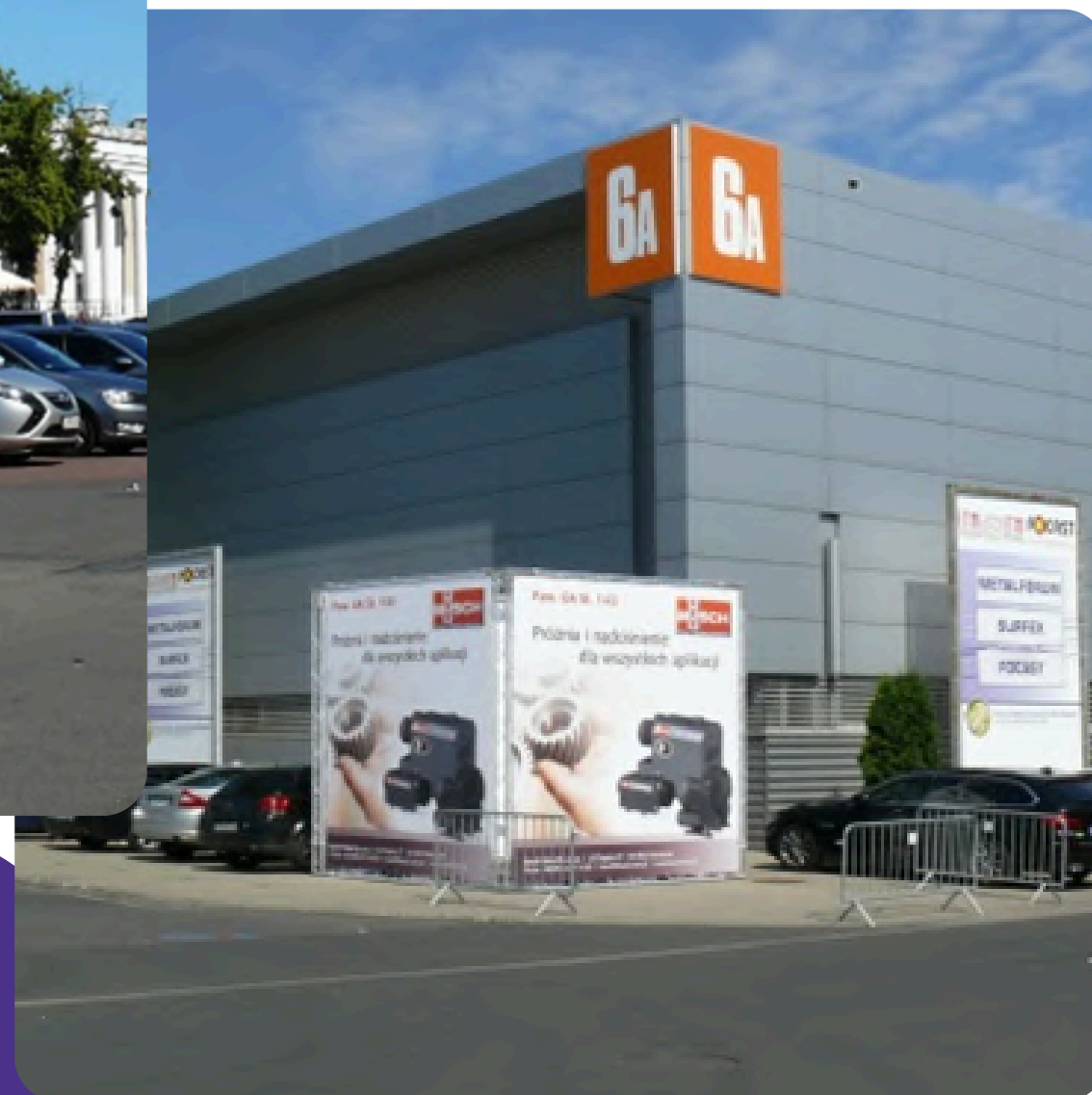
5.000 PLN net price  
(1.155€\*)

Dimensions:  
6,28 m x 3,80 m



\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

# MOVABLE BANNERS - CUBE SHAPED STRUCTURES MEASURING 4X4M



13.860 PLN net price  
(3.200€\*)

Dimensions:  
3,60 m x 3,60 m

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day





QUOTATION

Advertisement	Net price
Construction on pav. 3 - left side	15.000 PLN (3.461€*)
Construction on pav. 3 - right side	19.500 PLN (4.500€*)
Construction on pav. 3A	14.500 PLN (3.347€*)
Banner on the 5g connector - pav. 6 side	6.600 PLN (1.523€*)
Construction on the 5G connector on Iglica side	9.900 PLN (2.285€*)

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



Advertisement	Net price
Construction at the main entrance to the Iglica pavilion	6.000 PLN (1.386€*)
Construction on the Connector between the PCC pavilion and the Western Hall	5.000 PLN (1.155€*)
Movable banners - cube shaped structures measuring 4x4m	13.860 PLN (3.200€*)

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

# ADVERTISING INSIDE THE PAVILIONS\*

\*The photos in the presentation are the property of MTP and come from previous editions of the event.



# CONSTRUCTION ABOVE THE ENTRANCE TO PAV. 5 (NORTH ENTRANCE/WTC)

11.000 PLN net price  
(2.537€\*)

Dimensions:  
15,95 m x 4,10 m



\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

# BANNER IN THE CONNECTOR (P5 CAR PARK) ABOVE THE ENTRANCE TO PAV. 6



5.000 PLN net price  
(1.155€\*)

Dimensions:  
7 m x 3 m

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



# CONSTRUCTION IN PAV. 5 ABOVE THE ENTRANCE TO THE 5G CONNECTOR

5.000 PLN net price  
(1.155€\*)

Dimensions:  
5,50 m x 2,50 m



\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

# CONSTRUCTION IN THE 5G CONNECTOR ABOVE THE ENTRANCE TO PAV. 5



5.000 PLN net price  
(1.155€\*)

Dimensions:  
5,60 m x 4 m

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

# BANNER IN THE 5G CONNECTOR - ABOVE THE ENTRANCE TO PAV. 5A

4.000 PLN net price  
(923€\*)

Dimensions:  
11,60 m x 2 m



\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



# BANNER IN PAV. 5 ABOVE THE ENTRANCE TO THE CONNECTOR TO PAV. 6



4.000 PLN net price  
(923€\*)

Dimensions:  
4 m x 2 m

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

# SUSPENDED BANNER IN THE HALL OF THE PAVILIONS BETWEEN PAV. 7 AND PAV. 8

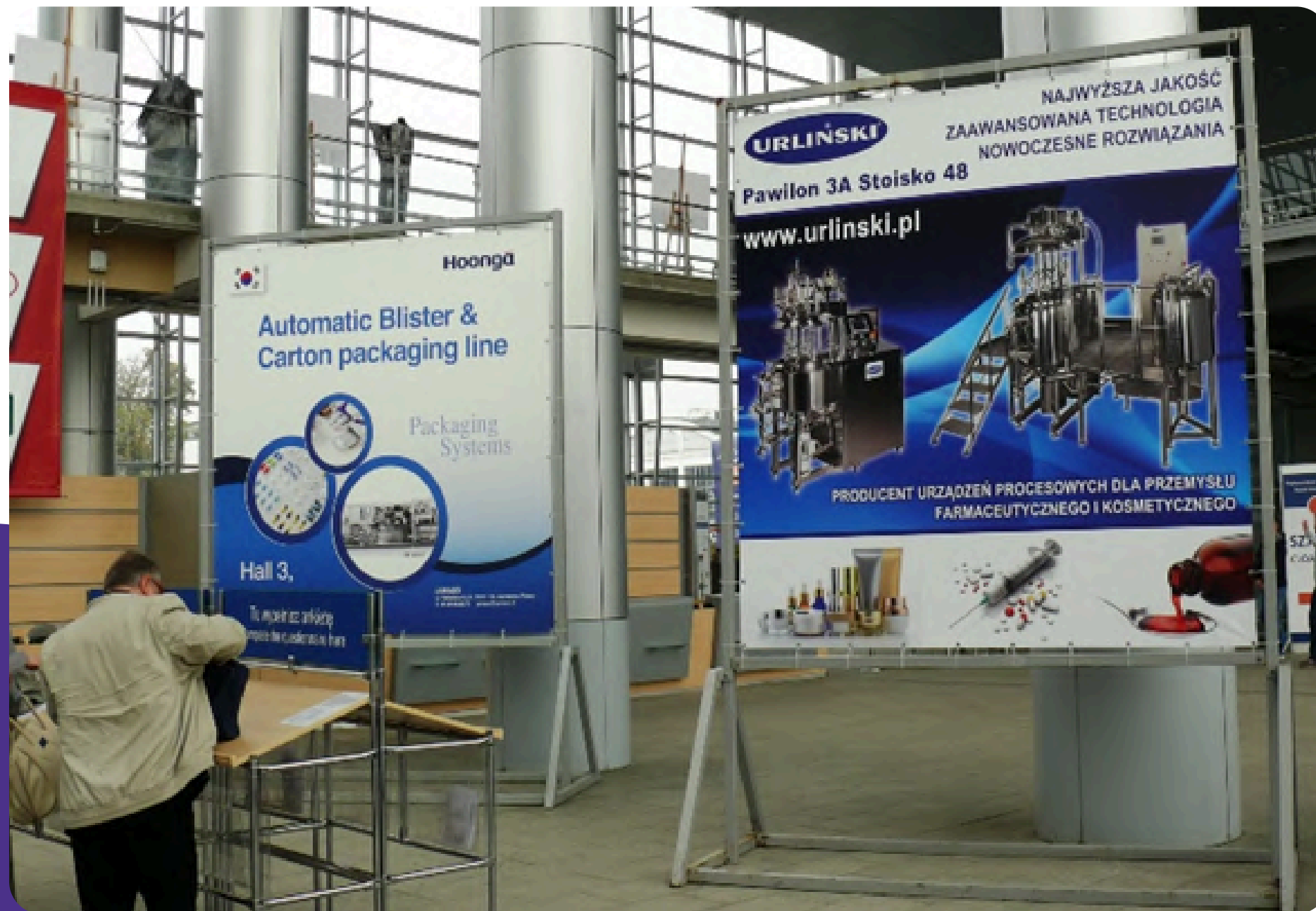
9.400 PLN net price  
(2.168€\*)

Dimensions:  
8 m x 4 m



\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

# FREESTANDING CONSTRUCTION – BALEX\*



3.300 PLN net price  
(761€\*\*)

Dimensions:  
2,80 m x 2,80 m

\*exact location to be determined

\*\*estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day



# MOBILE ADVERTISING OUTSIDE THE EXHIBITOR'S STAND

Individual  
quotation





# STICKERS ON THE ENTRANCE DOORS TO THE EASTERN HALL AND PAVILLIONS\*

1.200 PLN net price  
(277€\*\*)

Dimensions:  
1 m x 1 m



\*exact location to be determined

\*\*estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day



# STICKERS ON THE FLOOR\*



1.200 PLN net price  
(277€\*\*)

Dimensions:  
1 m x 1 m

\*exact location to be determined

\*\*estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day



# LOGO ON THE FAIR MAP



1.600 PLN net price  
(369€\*)

\*estimates based on currency exchange rate of 18.11.2024

the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day





QUOTATION

Advertisement	Net price
Construction above the entrance to pav. 5 (North Entrance/WTC)	11.000 PLN (2.537€*)
Banner in the connector (P5 car park) above the entrance to pavilion 6	5.000 PLN (1.155€*)
Construction in pav. 5 above the entrance to the 5G connector	5.000 PLN (1.155€*)
Construction in the 5G connector above the entrance to pav. 5	5.000 PLN (1.155€*)
Banner in the 5G connector - above the entrance to pav. 5A	4.000 PLN (923€*)

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day

Advertisement	Net price
Banner in pav. 5 above the entrance to the connector to pav. 6	4.000 PLN (923€*)
Suspended Banner in the hall of the pavilions between pav. 7 and pav. 8	9.400 PLN (2.168€*)
Freestanding Construction - Balex	3.300 PLN (761€*)
Mobile advertising outside the exhibitor's stand	Individual quotation
Stickers on the entrance doors to the eastern hall and pavillions	1.200 PLN/1 sticker (277€*)
Stickers on the floor	1.200 PLN/1 sticker (277€*)
Logo on the fair map	1.600 PLN (369€*)

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



# MULTIMEDIA ADVERTISING\*

\*The photos in the presentation are the property of MTP and come from previous editions of the event.

# DISPLAYING VIDEOS ON THE LED SCREEN BETWEEN PAW. 8 AND PAW. 8A



1.900 PLN net price  
(438€\*)

10 seconds of advertisement  
displayed  
once every 3 minutes

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



# LED SCREEN ABOVE ENTRANCE A TO THE PCC

1.490 PLN/day net price  
(344€\*)

10 seconds of advertisment  
dispalyed  
once every 3 minutes



\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



# ADVERTISING ON MULTIMEDIA SCREENS WITHIN THE GREEN RIVER



Duration	Net price (4 screens)
1 day	2.000 PLN (461€*)
3 days	4.000 PLN (923€*)

10 seconds of advertisement  
displayed  
once per minute

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day



QUOTATION

Advertisement	Net price
Displaying videos on the LED screen between paw. 8 and paw. 8a	1.900 PLN (438€*)
LED screen above entrance A to the pcc	1.490 PLN/1 day (344€*)
Advertising on multimedia screens within the Green River (4 screens)	2.000 PLN/1 day (461€*) 4.000 PLN/3 days (923€*)

\*estimates based on currency exchange rate of 18.11.2024  
the invoice will be issued on 11.02.2025 thus will be based on the currency rate of that day





# HOW WE WORK?

- The printing, assembly and disassembly of advertisements are the responsibility of the Poznań International Fair.
- The arrangement in which orders are placed determines the allocation of advertising space.
- The design of the advertisement is the responsibility of the client or the Fair for an additional fee.





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